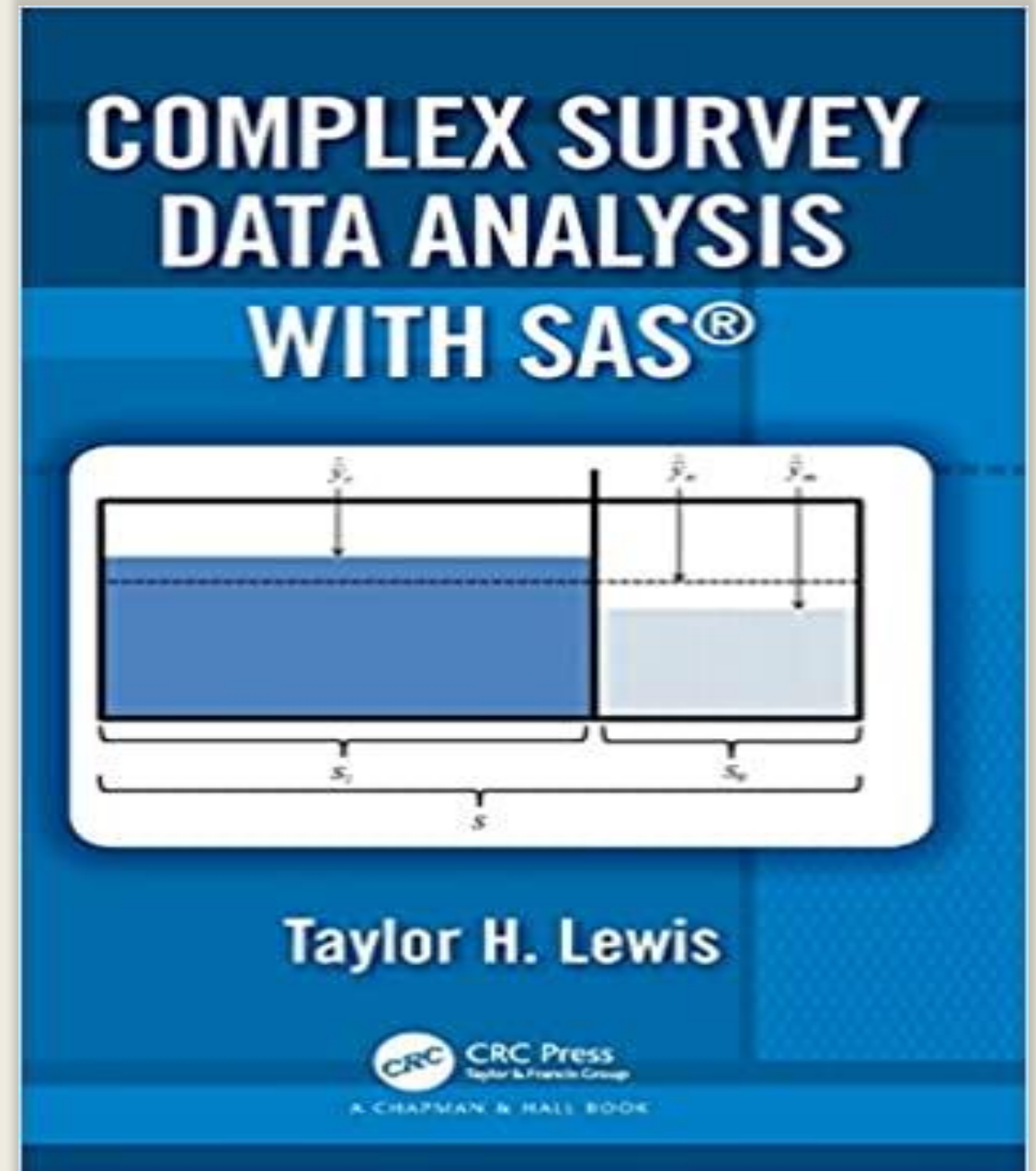


**SINOPSIS PILIHAN  
PERPUSTAKAAN  
INSTITUT LATIHAN STATISTIK  
MALAYSIA  
BILANGAN 3/2021**

**KOLEKSI PERPUSTAKAAN ILSM**

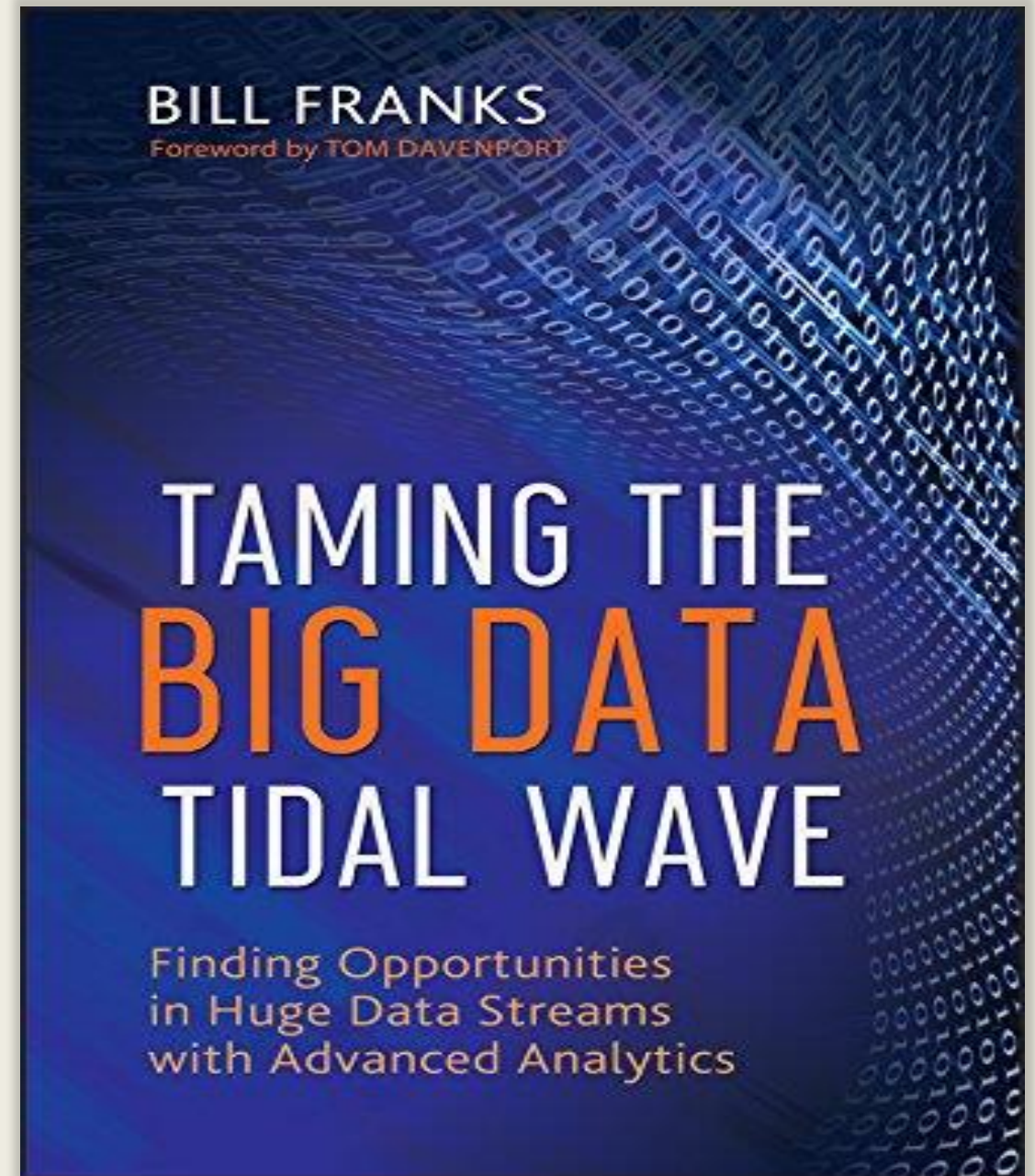
# Complex Survey Data Analysis with SAS®

Complex Survey Data Analysis with SAS® is an invaluable resource for applied researchers analyzing data generated from a sample design involving any combination of stratification, clustering, unequal weights, or finite population correction factors. After clearly explaining how the presence of these features can invalidate the assumptions underlying most traditional statistical techniques, this book equips readers with the knowledge to confidently account for them during the estimation and inference process by employing the SURVEY family of SAS/STAT® procedures.



# TAMING THE BIG DATA TIDAL WAVE

Taming the Big Data Tidal Wave isn't just the title of this book, but rather an activity that will determine which businesses win and which lose in the next decade. By preparing and taking the initiative, organizations can ride the big data tidal wave to success rather than being pummeled underneath the crushing surf. What do you need to know and how do you prepare in order to start taming big data and generating exciting new analytics from it? Sit back, get comfortable, and prepare to find out!

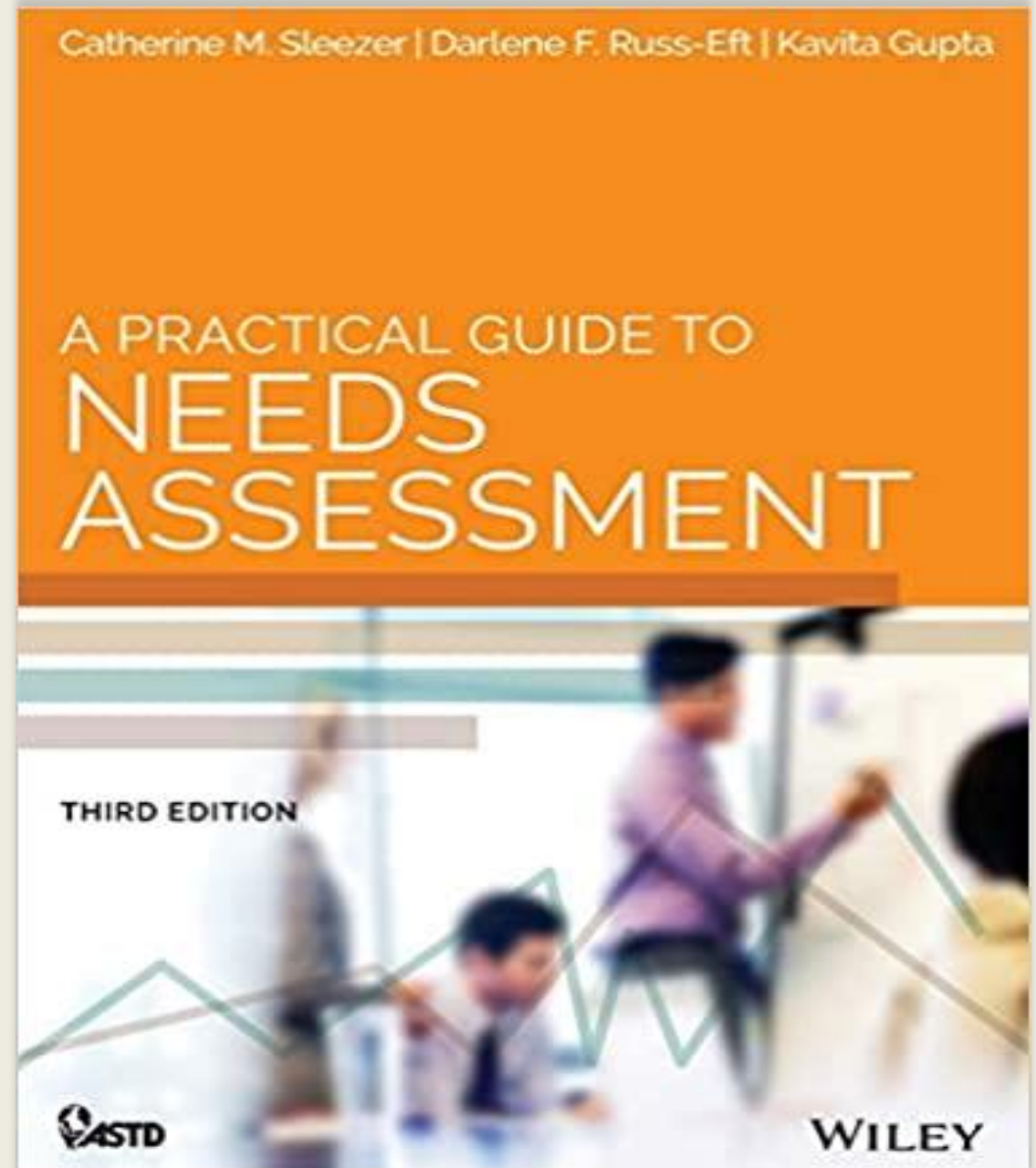


# A PRACTICAL GUIDE TO NEEDS ASSESSMENT

A Practical Guide to Needs Assessment has been the go-to text for those who are seeking useful, systematic approaches to needs assessment. Needs assessment is the first step in training, performance improvement, and community development projects.

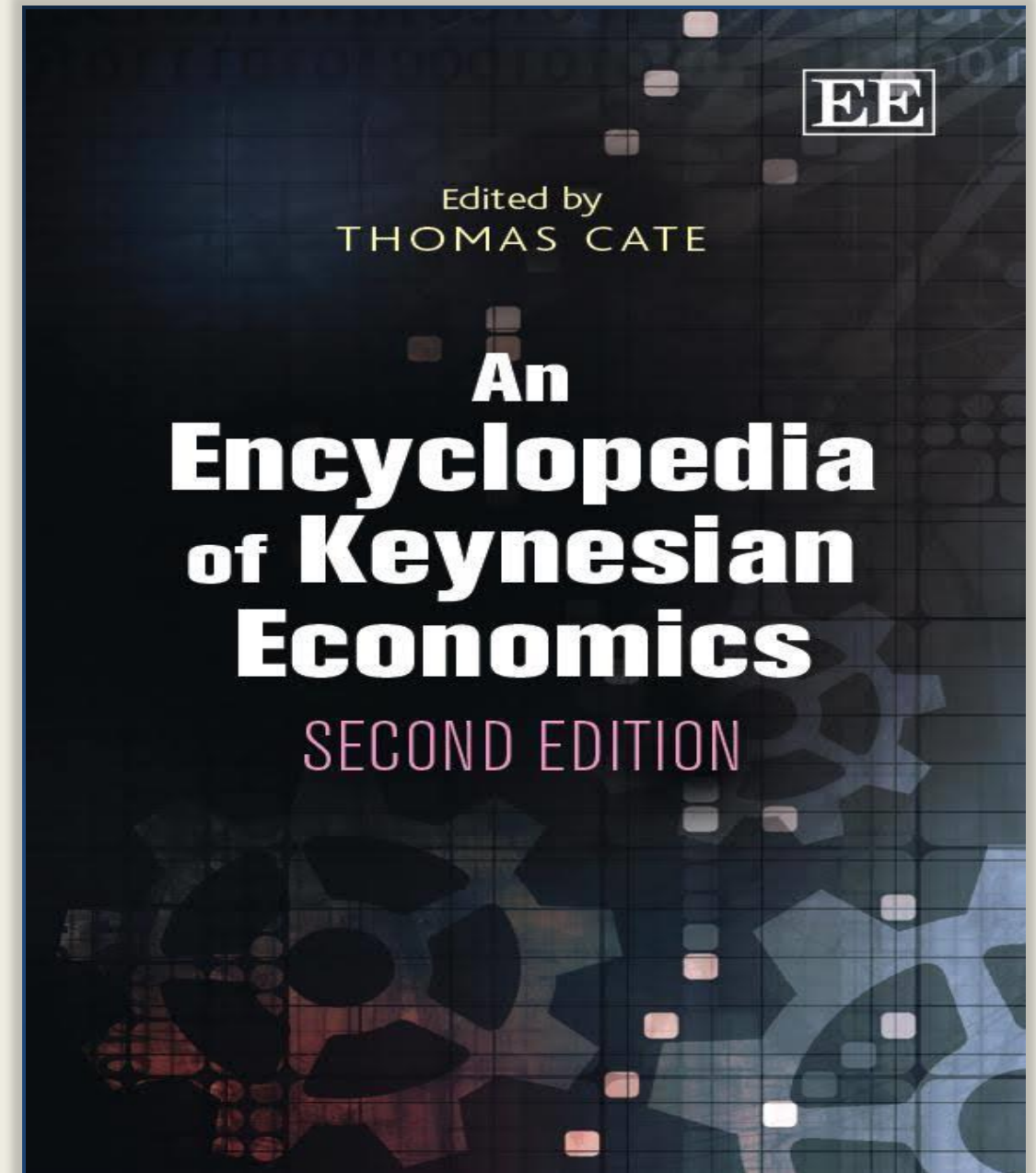
This thoroughly revised and updated edition contains a treasury of resources including a toolkit of ready-to-use templates and job aids that you can customize for your own use. Illustrative case studies and tips show how to assess needs for individuals, teams, organizations, government agencies, and communities.

This book combines a how-to text and reference tool for trainers, performance improvement professionals, and students. Managers and community leaders use it to get to the root of their learning and performance problems, make effective decisions, and obtain support for their most pressing issues.



# AN ENCYCLOPEDIA OF KEYNESIAN ECONOMICS

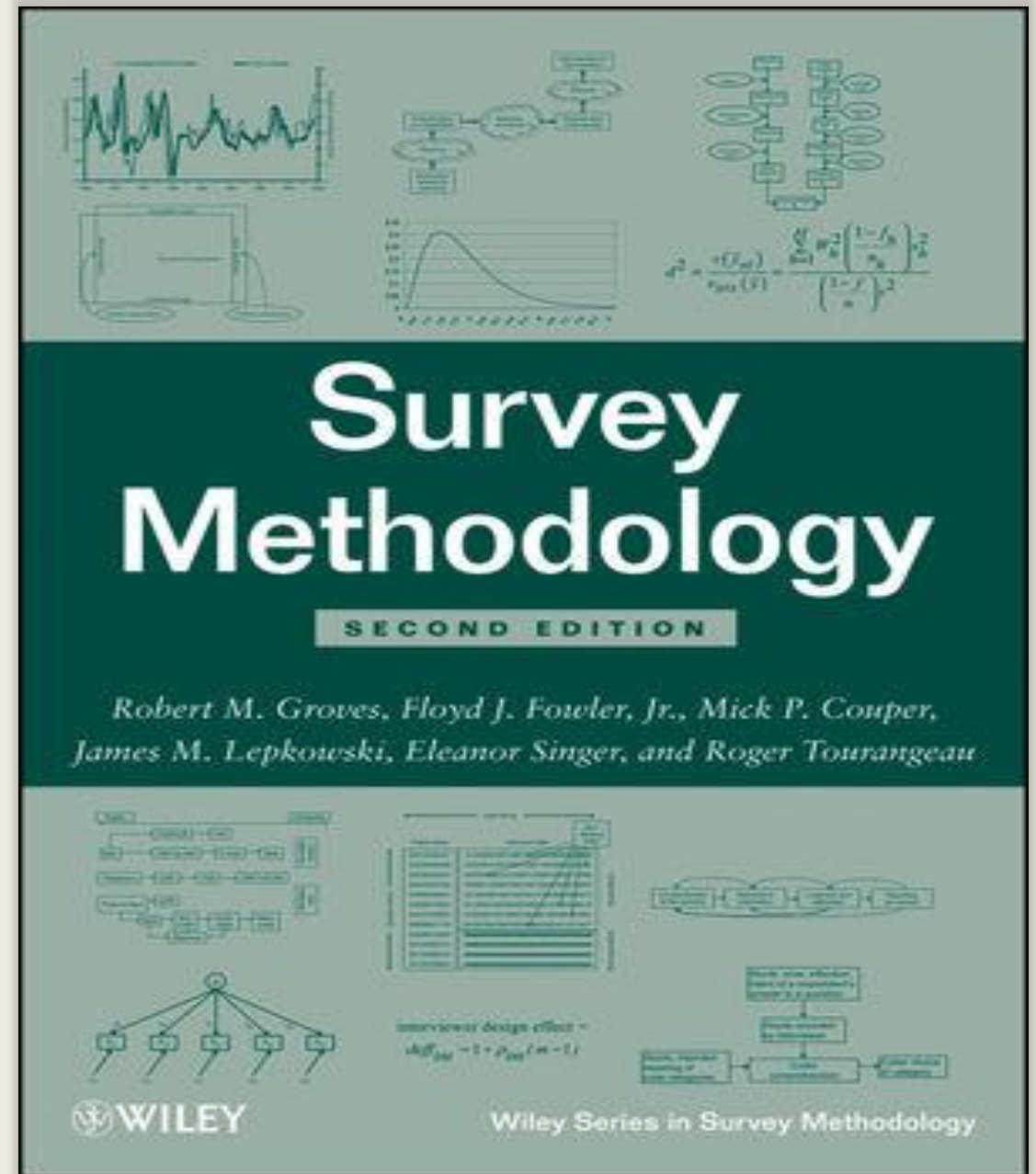
The comprehensive Encyclopedia features accessible, informative and provocative contributions by leading international scholars working in the tradition of Keynes. It brings together widely dispersed yet theoretically congruent ideas, presents concise biographies of economists who have contributed to the debate on Keynes and the Keynesian Revolution, and outlines the basic principles, models and tools used to discuss the economic consequences of The General Theory. Longer entries on specific topics associated with Keynes and the Keynesian Revolution analyse the principal factors that contributed to The General Theory, the economics of Keynes and the rise and apparent decline of Keynesian economics in greater detail.



# SURVEY METHODOLOGY

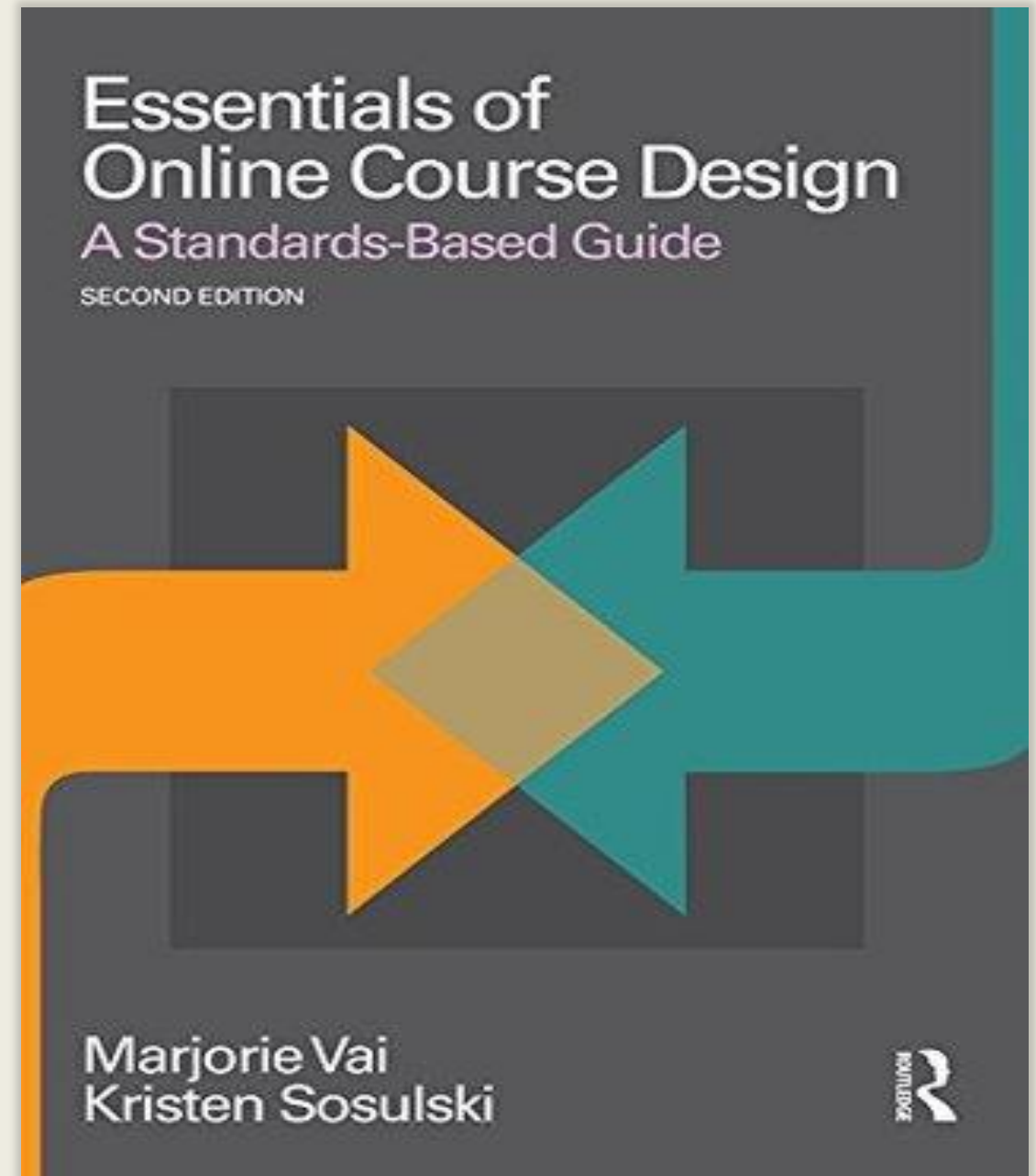
Key topics in survey methodology are clearly explained in the book's chapters, with coverage including sampling frame evaluation, sample design, development of questionnaires, evaluation of questions, alternative modes of data collection, interviewing, nonresponse, post-collection processing of survey data, and practices for maintaining scientific integrity.

Providing valuable and informative perspectives on the most modern methods in the field, *Survey Methodology*, Second Edition is an ideal book for survey research courses at the upper-undergraduate and graduate levels. It is also an indispensable reference for practicing survey methodologists and any professional who employs survey research methods.



# ESSENTIALS OF ONLINE COURSE DESIGN

In spite of the proliferation of online learning, creating online courses can still evoke a good deal of frustration, negativity, and wariness in those who need to create them. The second edition of *Essentials of Online Course Design* takes a fresh, thoughtfully designed, step-by-step approach to online course development. At its core is a set of standards that are based on best practices in the field of online learning and teaching. Pedagogical, organizational, and visual design principles are presented and modeled throughout the book, and users will quickly learn from the guide's hands-on approach. The course design process begins with the elements of a classroom syllabus which, after a series of guided steps, easily evolve into an online course outline.



# GUIDE TO INFORMATION GRAPHICS

In today's data-driven world, professionals need to know how to express themselves in the language of graphics effectively and eloquently. Yet information graphics is rarely taught in schools or is the focus of on-the-job training. Now, for the first time, Dona M. Wong, a student of the information graphics pioneer Edward Tufte, makes this material available for all of us. In this book, you will learn: to choose the best chart that fits your data;

- the most effective way to communicate with decision makers when you have five minutes of their time;
- how to chart currency fluctuations that affect global business;
- how to use color effectively;
- how to make a graphic "colorful" even if only black and white are available.

The book is organized in a series of mini-workshops backed up with illustrated examples, so not only will you learn what works and what doesn't but also you can see the dos and don'ts for yourself.

## THE WALL STREET JOURNAL. GUIDE TO INFORMATION GRAPHICS

### THE DOS & DON'TS OF PRESENTING DATA, FACTS, AND FIGURES

DONA M. WONG

"INVALUABLE." —HOW DESIGN

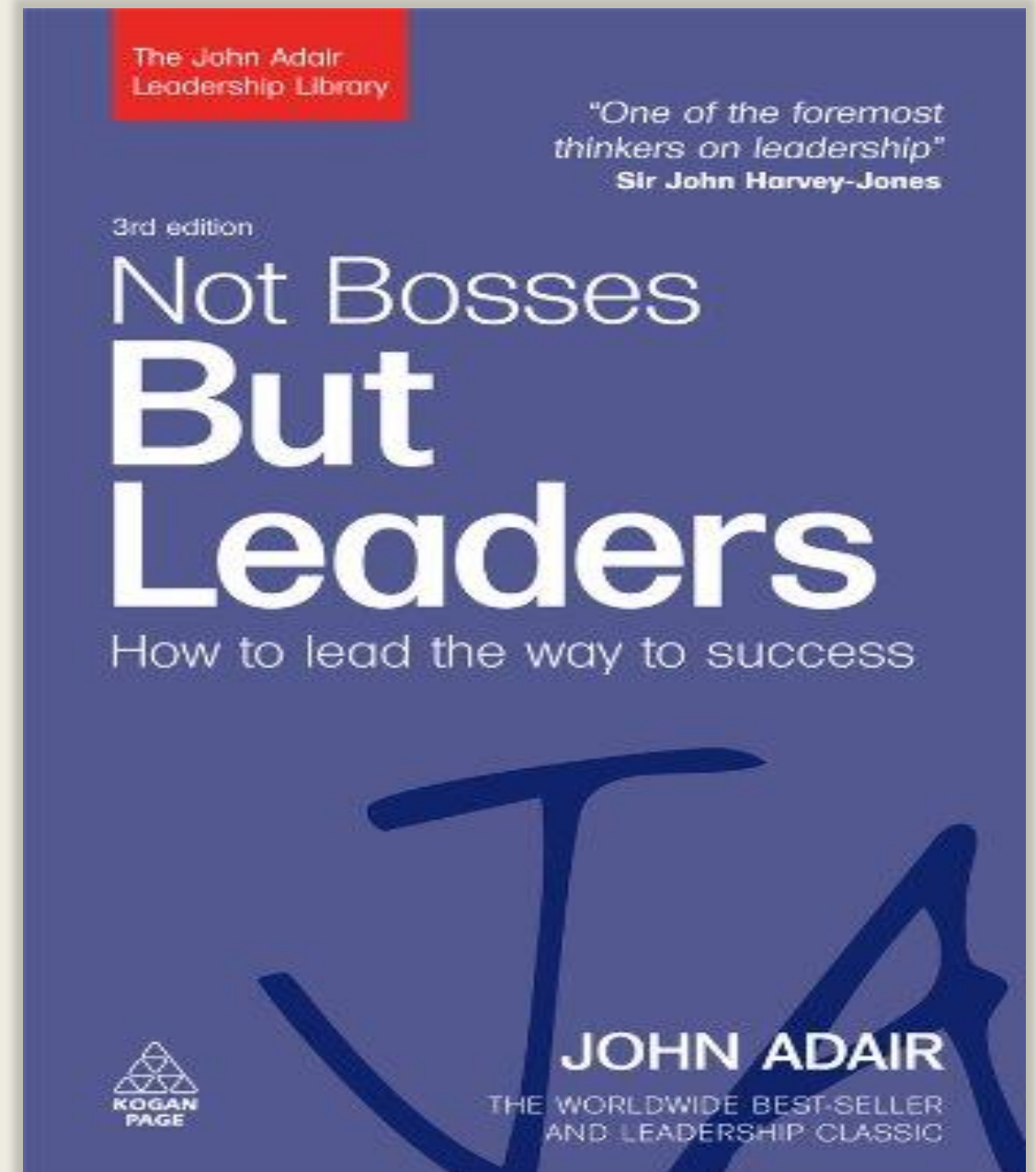




# NOT BOSSES BUT LEADERS

This pioneering work from leadership expert John Adair has transformed our understanding of how leadership works and how executives can become business leaders. Accessible guidance on exactly what you need to become a leader is presented in the form of a dialogue with a young business executive, and each fundamental aspect of leadership is discussed including the qualities of leadership, leadership styles, leadership functions, the difference between leadership and management, and strategic leadership.

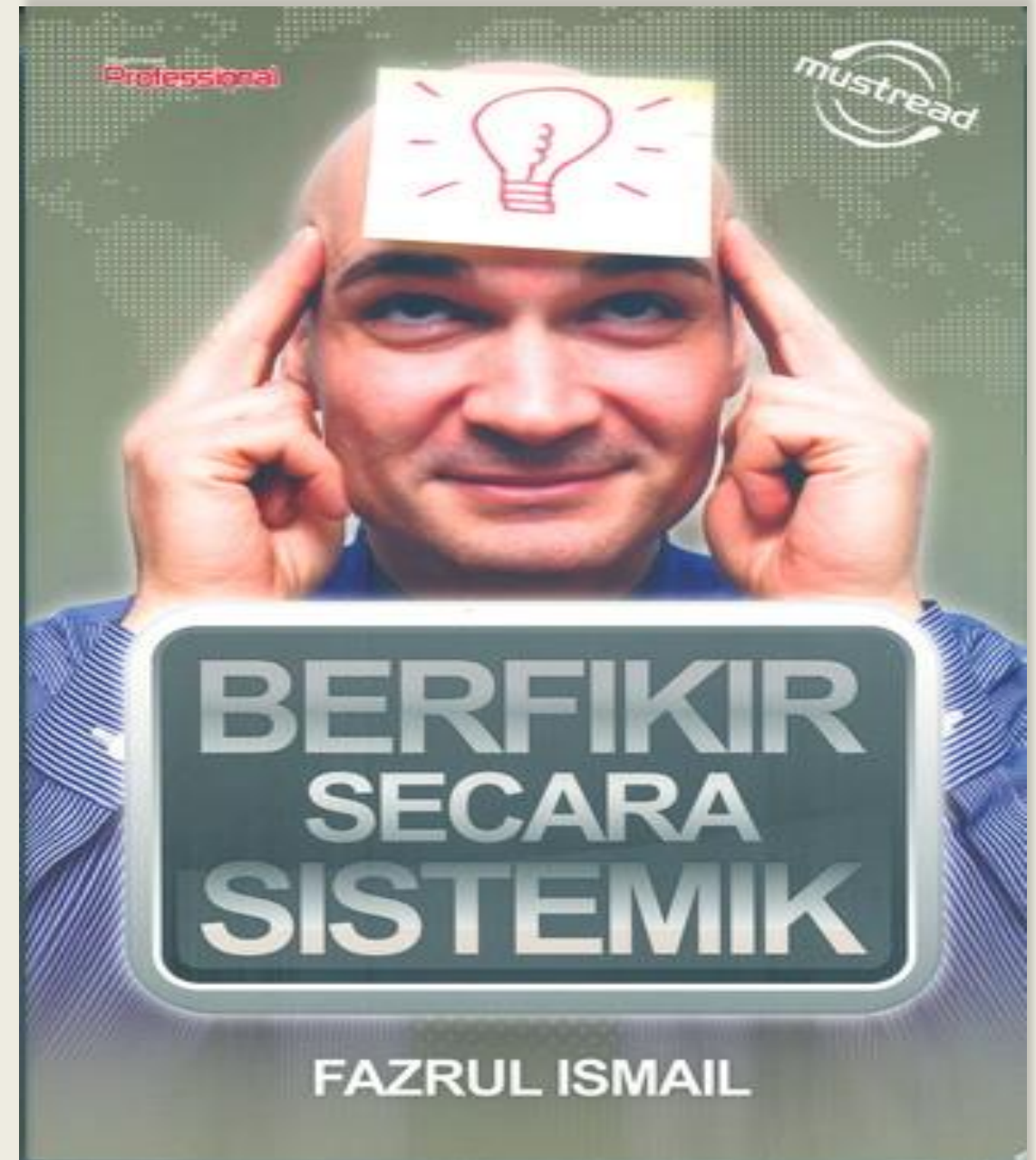
***Not Bosses But Leaders*** is a timeless work of great vision with a solid practical core. Thought provoking and definitive, it springs from the day-to-day realities of management, and will enable you to greatly improve your leadership skills. It is the study of what a leader actually has to *do*.



# BERFIKIR SECARA SISTEMIK

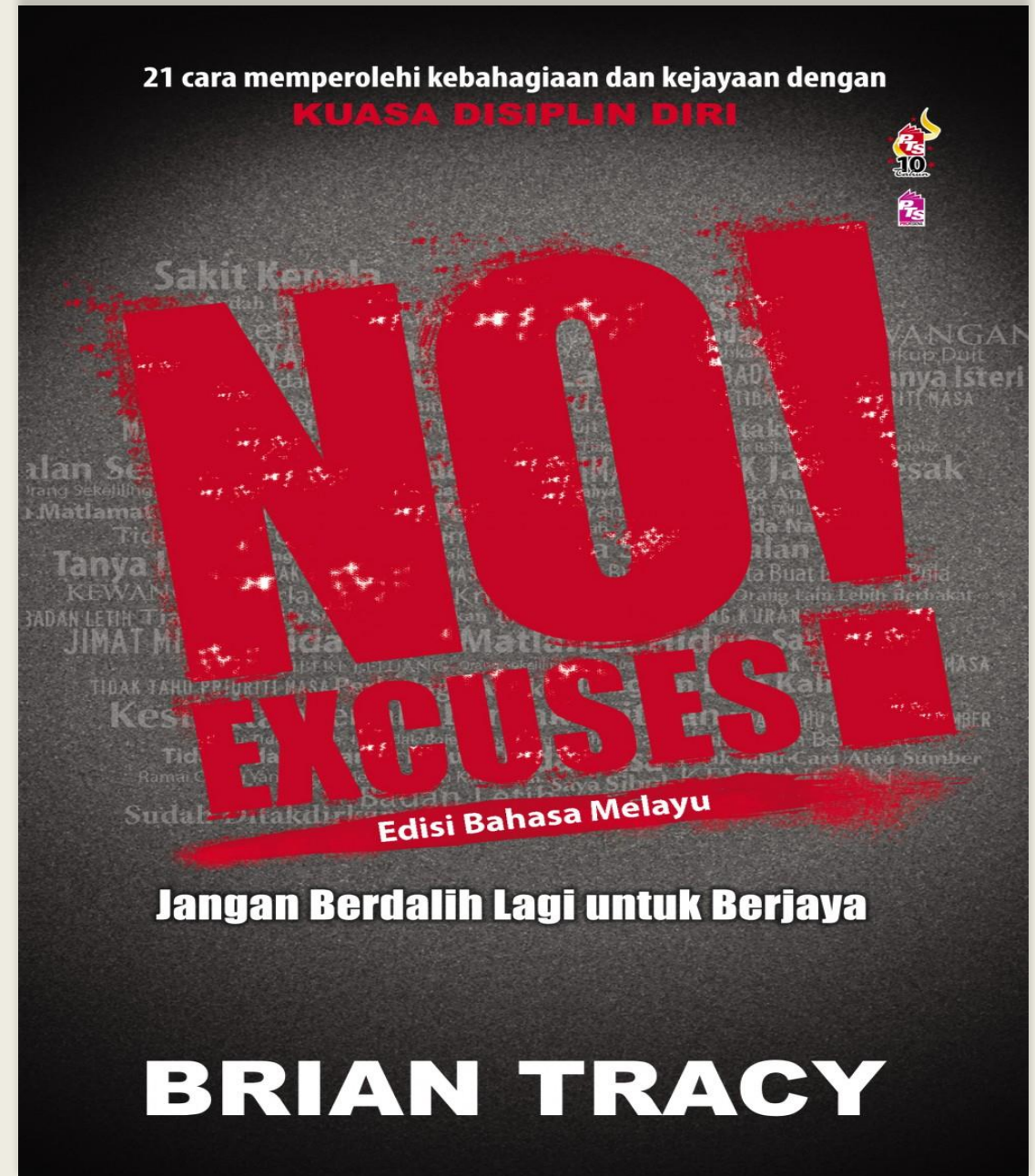
Pola kehidupan di dunia kini menjurus ke arah pola sistemik berbanding hanya berpuas hati dengan penilaian sistematik. Fitrah manusia suka melihat sesuatu dengan menyeluruh, holistik atau sistemik. Ia nampak mudah pada objek dan perkara kecil, namun ia memerlukan disiplin bagi sesuatu yang besar dan melibatkan satu jangka masa panjang.

Buku ini menerangkan bagaimana anda boleh memanfaatkan potensi berfikir untuk berjaya serta mampu untuk mengelakkan pelbagai kesilapan dalam memahami persekitaran sama ada di rumah, di tempat kerja atau kehidupan seharian. Anda mungkin pernah mengalami peristiwa di mana apa yang berlaku tidak mampu difahami walaupun sedikit sebab musababnya. Dengan pemikiran sistemik, anda mampu menjangka dan memahami dengan lebih luas.



# NO EXCUSES!

No Excuses! (Edisi Bahasa Melayu) menerangkan kaedah yang boleh digunakan bagi mencapai cita-cita yang diidamkan dengan tiga matlamat dalam hidup kita iaitu kejayaan dalam keperibadian sebagai manusia yang mulia, kejayaan dalam perniagaan dan kewangan dan jуда kejayaan dalam kesihatan dan kekeluargaan. Terdapat 21 bab kesemuanya dan setiap satu menunjukkan cara bagi menjadi lebih berdisiplin dalam setiap matlamat hidup.



# TERIMA KASIH

