



SINOPSIS
PILIHAN PERPUSTAKAAN
INSTITUT LATIHAN
STATISTIK MALAYSIA
BILANGAN 6/2021
KOLEKSI U-PUSTAKA

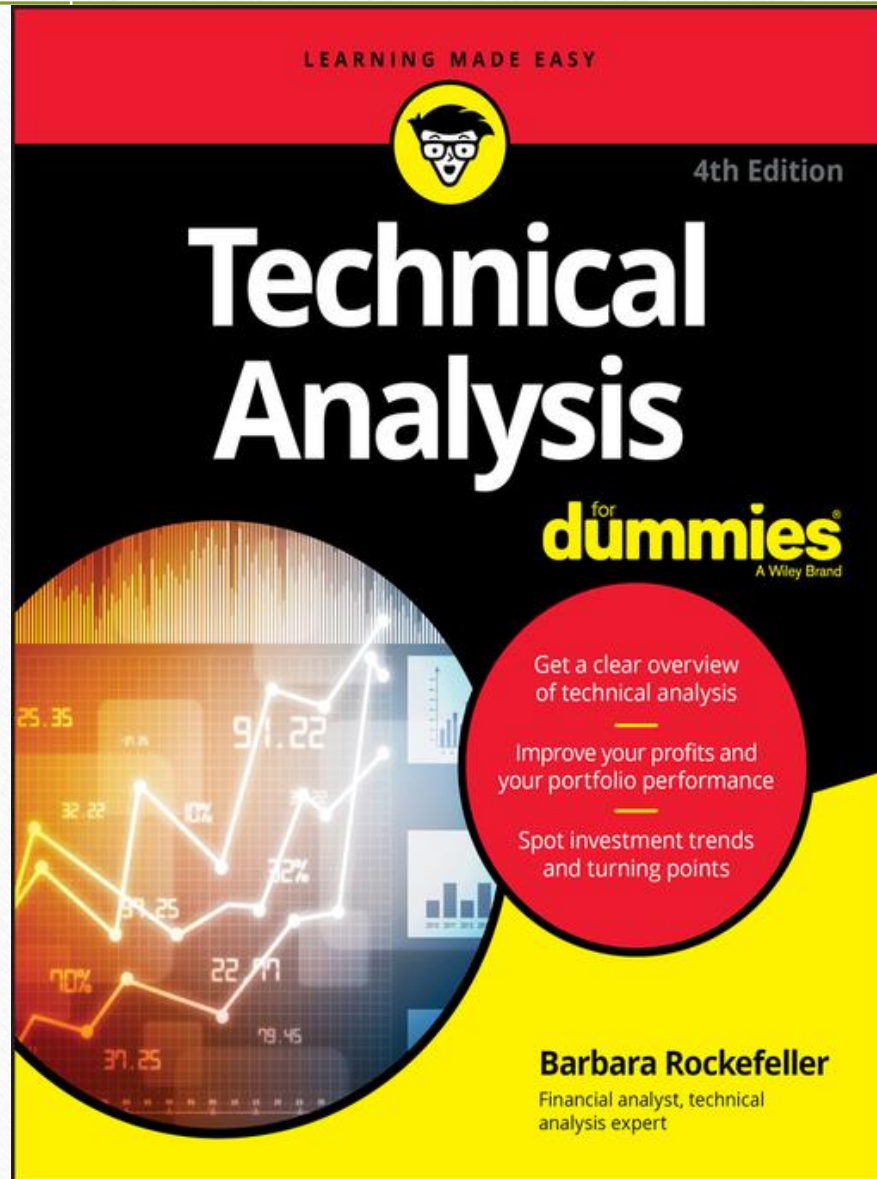
► *HBR's latest thinking on
the future of business*

Insights You Need from
**Harvard
Business
Review**

**CORONAVIRUS:
LEADERSHIP +
RECOVERY**

CORONAVIRUS LEADERSHIP AND RECOVERY: THE INSIGHTS YOU NEED FROM HARVARD BUSINESS REVIEW

As the pandemic is exacting its toll on our lives and wreaking havoc in the global economy, forward-looking organizations are moving past crisis management and positioning themselves to leap ahead when the economy turns around. What should you and your business be doing now to stay afloat today-while planning for tomorrow so you can come out of the crisis stronger? Part of the Insights You Need from Harvard Business Review series, Coronavirus: Leadership and Recovery provides you with essential thinking about managing your company through the Covid-19 pandemic, keeping your employees (and yourself) healthy and productive, and challenging your business to continue innovating and reinvent itself ahead of the recovery. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues-blockchain, cybersecurity, AI, and more-each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow.



TECHNICAL ANALYSIS FOR DUMMIES

The latest edition of *Technical Analysis for Dummies* includes a brand-new chapter on making the right decisions in a bull or bear market, an updated look at unique formulas and key indicators, as well as refreshed and practical examples that reflect today's financial atmosphere.

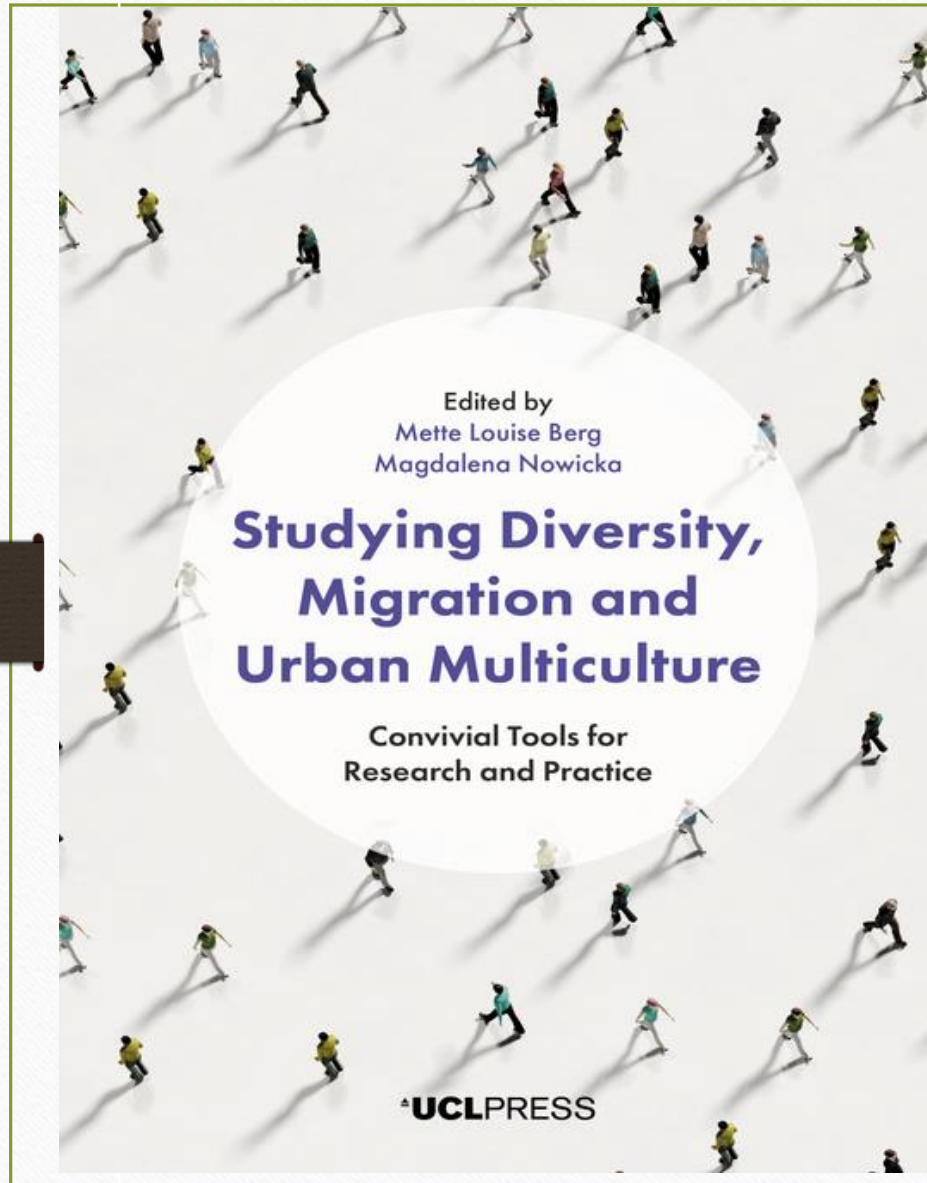
- Become an expert in spotting market trends and key indicators
- Get the skinny on the latest research on behavioral economics
- Take a deep dive into how to read market sentiment and make it work for you
- Get a look at the first innovation in charting for decades—straight from Japan with comprehensive coverage from charting basics to the cutting edge, *Technical Analysis for Dummies* includes everything you need to make informed independent market decisions that will maximize your profits.

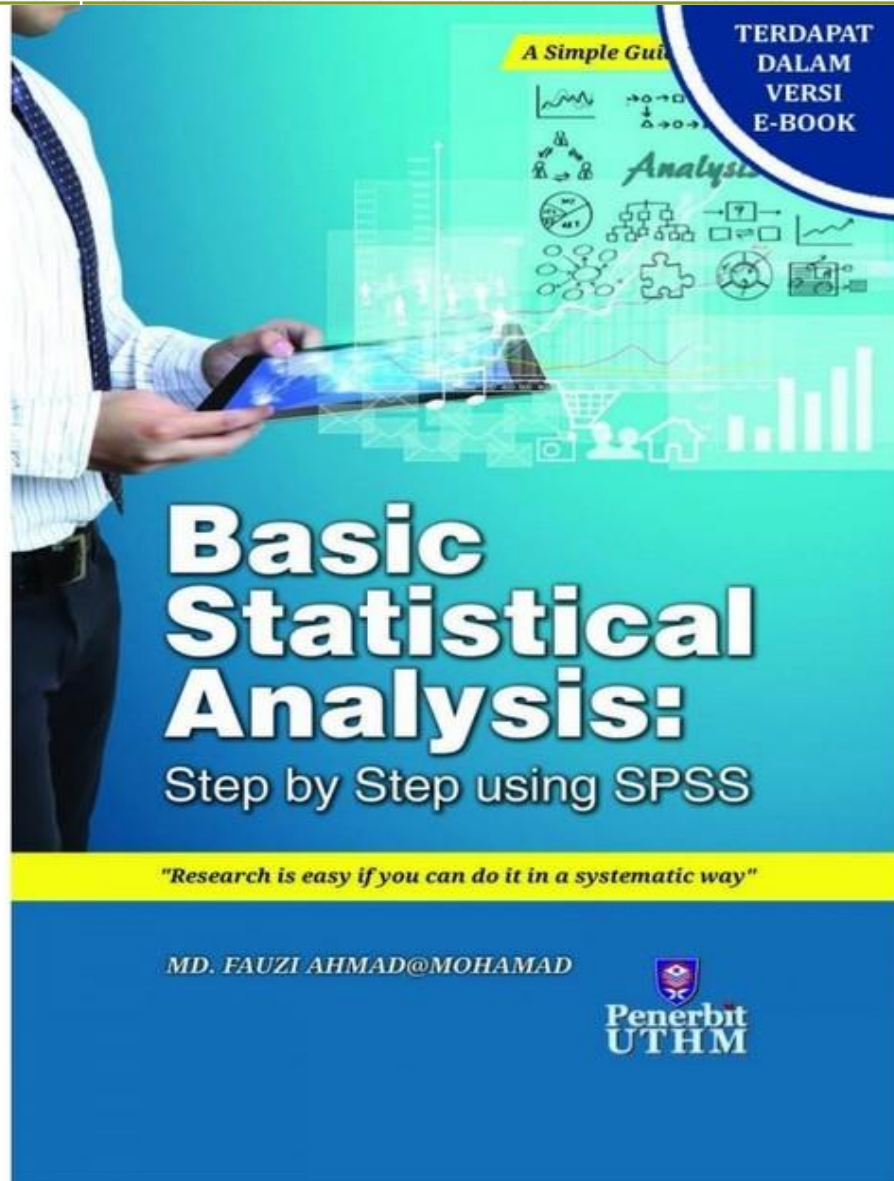
STUDYING DIVERSITY, MIGRATION AND URBAN MULTICULTURE

Studying Diversity, Migration and Urban Multiculture explores how we can live together with and in difference. What is needed for conviviality to emerge and what role can research play? This volume demonstrates how collaboration between scholars, civil society and practitioners can help to answer these questions.

Drawing on a range of innovative and participatory methods, each chapter examines conviviality in different cities across the UK. The contributors ask how the research process itself can be made more convivial, and show how power relations between researchers, those researched, and research users can be reconfigured – in the process producing much needed new knowledge and understanding about urban diversity, multiculturalism and conviviality. Examples include embroidery workshops with diverse faith communities, arts work with child language brokers in schools, and life story and walking methods with refugees.

Studying Diversity, Migration and Urban Multiculture is interdisciplinary in scope and includes contributions from sociologists, anthropologists and social psychologists, as well as chapters by practitioners and activists. It provides fresh perspectives on methodological debates in qualitative social research, and will be of interest to scholars, students, practitioners, activists, and policymakers who work on migration, urban diversity, conviviality and conflict, and integration and cohesion.

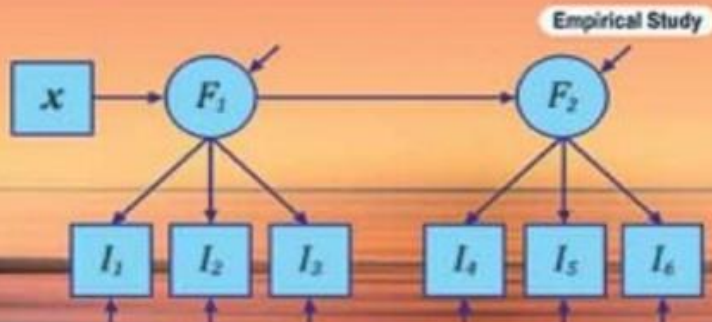




BASIC STATISTICAL ANALYSIS : STEP BY STEP USING SPSS

The main objective of this book is to provide step by step guidance in statistical analysis. It starts from explanation on type of statistical analysis, steps, results, interpretation and reporting. This book will improve statistical analysis understanding amongst students and researchers. This book contains twelve chapters. In each chapter, examples of the statistical analysis are provided for better understanding using SPSS. Furthermore, the interpretations of statistical result are explained in details for each of the examples. Hopefully this book will provide useful reference towards a better understanding in statistical analysis which shall lead to implementing successful research for students and researchers.

Application of Structural Equation Modeling (SEM) in QUANTITATIVE RESEARCH



Structural Equation Modeling is a second generation statistical analysis technique for analyzing the inter-relationships among multiple variables in a model

Research is easy if you can do it in a systematic way

MD. FAUZI AHMAD @ MOHAMAD



APPLICATION OF STRUCTURAL EQUATION MODELLING (SEM) IN QUANTITATIVE RESEARCH

Structural Equation Modeling for SEM is second generation statistical analysis techniques for analyzing the inter-relationships among multiple variables in a model. SEM is an extension of the general linear model (GLM) that enables a researcher to test a set of regression equations simultaneously. SEM software can examine complex relationships and models, such as confirmatory factor analysis and second order latent variables which improves the weaknesses of ordinary least square (OLS) method. Major applications of SEM are causal model, confirmatory factor analysis, second order factor analysis and multivariate analysis. It starts from explanation on SEM through empirical data focusing on quality management. Empirical data will provide better understanding of SEM application. Hopefully this book will provide a useful reference towards a better understanding in SEM which can lead to implementing successful research for students and researchers.

'Elegant and amusing ... anyone planning to enter a casino or place an online bet would be advised to keep this book handy' *Wall Street Journal*

ADAM KUCHARSKI



THE PERFECT BET

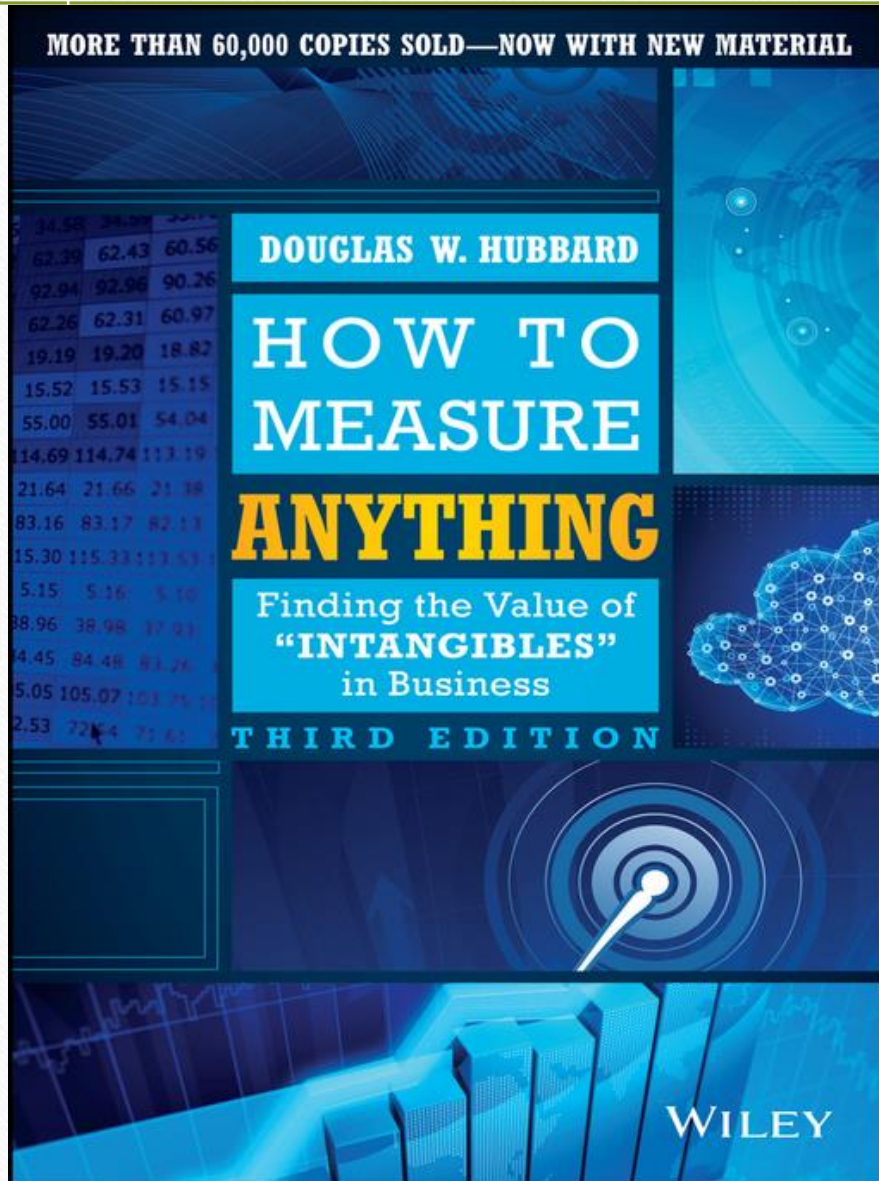
Taking the Luck out of Gambling

THE PERFECT BET : TAKING THE LUCK OUT OF GAMBLING

Gamblers have been trying to figure out how to game the system since our ancestors first made wagers over dice fashioned from knucklebones: in revolutionary Paris, the 'martingale' strategy was rumoured to lead to foolproof success at roulette ; today, professional gamblers are using cutting-edge techniques to tilt the odds in their favour. Science is giving us the competitive edge over opponents, casinos and bookmakers. But is there such a thing as a perfect bet?

The Perfect Bet looks beyond probability and statistics to examine how wagers have inspired a plethora of new disciplines - spanning chaos theory, machine learning and game theory - which are not just revolutionising gambling, but changing our fundamental notions about chance, randomness and luck.

Explaining why poker is gaming's last bastion of human superiority over AI, how methods originally developed for the US nuclear programme are helping pundits predict sports results and why a new breed of algorithms are losing banks millions, *The Perfect Bet* has the inside track on any wager you'd care to place.

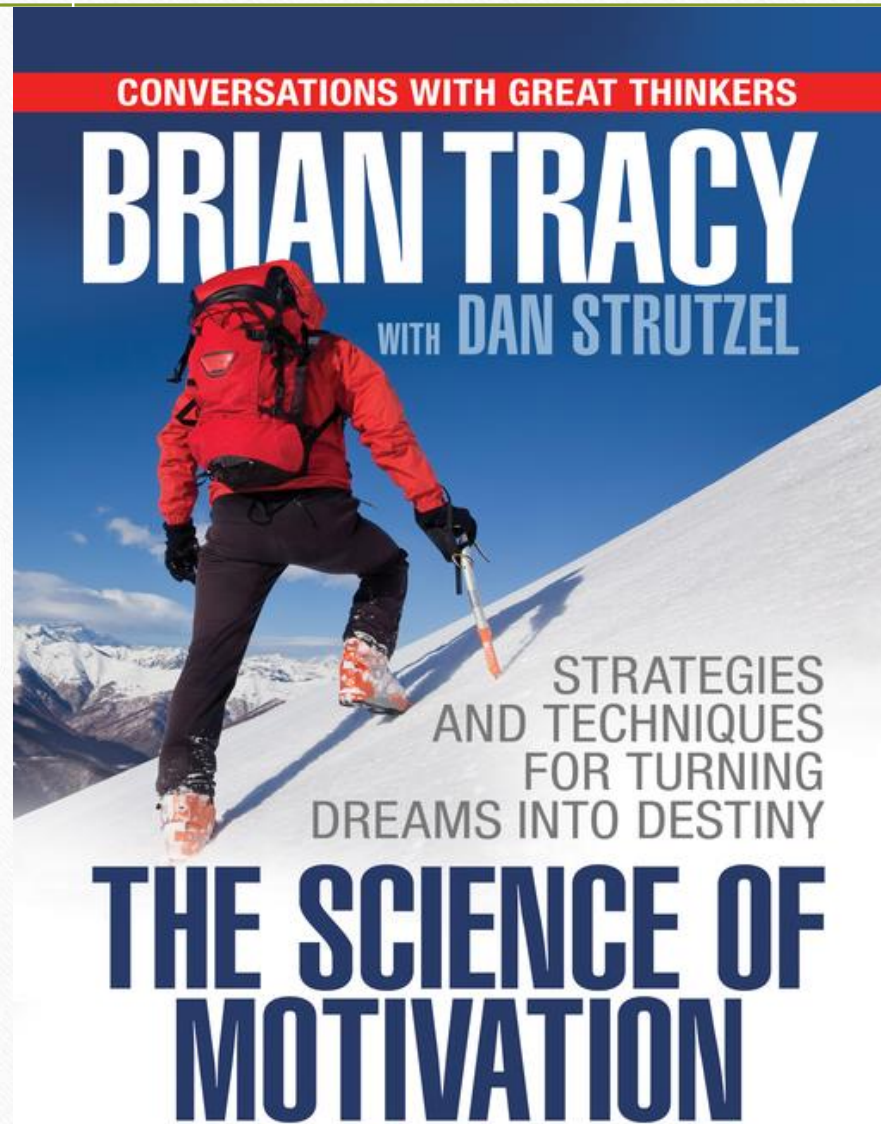


HOW TO MEASURE ANYTHING

Now updated with new measurement methods and new examples, *How to Measure Anything* shows managers how to inform themselves in order to make less risky, more profitable business decisions.

This insightful and eloquent book will show you how to measure those things in your own business, government agency or other organization that, until now, you may have considered "immeasurable," including customer satisfaction, organizational flexibility, technology risk, and technology ROI.

- Adds new measurement methods, showing how they can be applied to a variety of areas such as risk management and customer satisfaction
- Simplifies overall content while still making the more technical applications available to those readers who want to dig deeper
- Continues to boldly assert that any perception of "immeasurability" is based on certain popular misconceptions about measurement and measurement methods
- Shows the common reasoning for calling something immeasurable, and sets out to correct those ideas
- Offers practical methods for measuring a variety of "intangibles"
- Provides an online database (www.howtomeasureanything.com) of downloadable, practical examples worked out in detailed spreadsheets



THE SCIENCE OF MOTIVATION

The legendary college football coach and analyst, Lou Holtz once said: "When all is said and done, more is said than done." These few, yet extremely profound words explain one of the biggest predicaments that individuals face today.

Many of us say we want to be successful, happy and influential. Yet, very few of us follow up what we say—whether said to others or ourselves—with specific actions that move us directly toward those goals. The idea of being successful is an attractive dream that fills us with positive emotions. Whereas the actions required to be successful (at work, in our relationships, in sports competition, etc.) are often difficult and lengthy. So what do we need to bridge this gap between what we say we want, and what we must do to achieve it? We need goal-oriented motivation.

This specific kind of motivation is the fuel that takes us across the long and often uncertain bridge to our desired destination in life. What would it mean to you to learn how to develop this kind of motivation on-demand, sustain this motivation through the difficult periods of life, and instill this motivation so intricately into your daily life that you make the very idea of motivation unnecessary? All of that and more is available to you in this cutting-edge, all new program from personal development expert and motivation master, Brian Tracy.



**HILAL
ASYRAF**

WWW.LANGITILAH.COM

DOSA DAN INSAN

PERJALANAN
MENUJU
TUHAN

Dosa dan Insan, memang tidak akan dapat dipisahkan. Namun Allah s.w.t. tidak sesekali meninggalkan kita dalam kesesatan.



DOSA DAN INSAN PERJALANAN MENUJU TUHAN

Dosa dan Insan, jika kita teliti dua hal ini, sesungguhnya tidak dapat kita nafikan bahawa keduanya tidak terpisah. Sebagai manusia biasa, kita punya dosa. Pasti ada kekurangan dan kelemahan kita. Mungkin ada yang telah mampu kita tinggalkan, mungkin ada yang masih bertempur untuk meninggalkannya, dan mungkin sahaja ada antara kita yang jatuh semula, lagi dan lagi.

happy@work

60 Simple Ways to Stay Engaged and Be Successful

Jim Donovan
Author of *Handbook for a Happier Life*

Foreword by Steve Rizzo



HAPPY@WORK

Even in a tight economy, job satisfaction isn't a luxury; fulfilled, happy employees are productive, innovative, and loyal. And workplace fulfillment spills over into happier families and better communities. Jim Donovan, a small-business owner, consultant, and speaker, has worked with employees and employers for twenty-five years. In that time he has tested and honed these shift-producing strategies on everything from managing time, making decisions, and marking milestones to breaking patterns, bouncing back, and becoming exceptional. Each tip's method and rationale are clearly explained. Real workplace vignettes demonstrate the benefits and results that can be gleaned from simple shifts and actions. These tools will empower you with the knowledge that no matter the circumstance, you can think, act, and feel in ways that create purpose, success, and, yes, happiness.

TERIMA KASIH

